



Topics identified for the 2020 business healthcare summit:

**Economic Impact – How does our community prosper from the economics of healthcare?** Hear about the data from Economist, Bryce Ward, on how large of an economic engine healthcare is and how businesses and our community are benefitting.

**Community health – what is community health and does our community have it?** Learn what the data says, who is working on this currently and what we can do to improve our community health outcomes.

**Innovation – are we attracting innovators to our healthcare community?** This includes companies and people looking at the next generation of businesses, solutions in the world of healthcare and medical innovation. What opportunities are right in front of us to make this happen. HINT; we have two higher education partners right next to our medical corridor.

**Education – are we preparing/educating the next generation for our healthcare workforce?** You might be surprised how much is happening in this category, but we need more and new programs in order to meet the demand.

**Corporate health – what are businesses doing to ensure employees have a work environment that contributes to their overall health?** What can we do as a community to help businesses prioritize health with their employees and what resources are needed.

**Workforce – what are we doing to recruit the top healthcare talent to our region?** We have some of the best recruiters in our community, but they need to address some key concerns including some of our community challenges; jobs for trailing partners, k-12 education, housing, community assets and more. Again, the interdependence between business, healthcare, community is vital for recruitment of the best and brightest to our city.

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# 2020 Business Healthcare Summit

Taking Ownership as a World Class Healthcare Hub

## Innovation – Workforce – Economic Impact – Community Health - Education

### **8:00AM - Opening Statement of Purpose – Why are we here?**

*Melanie Schwarz – Director of Business Development, Big Sky Economic Development*

### **8:15AM - Asset Map and Economic Impact of Healthcare**

*Bryce Ward - Co-founder, ABMJ Consulting*

### **9:15AM – What is Health and Does our Community Have It?**

*Presented by John Felton, MPH, MBA, FACHE RiverStone Health President & CEO / Health Officer*

### **10:15AM – Roundtable Discussions**

*Formulate Questions for the Leadership Roundtable*

### **10:45AM – Healthcare/Business/Community Leadership Roundtables**

*Where Business/Healthcare/Community Intersect*

*What Each Needs to Provide for Billings to Excel as the Regional World Class Healthcare Hub*

*Facilitated by Steve Arveschoug, Executive Director of BSED*

*Dusty Eaton, CEO of A&E Architects*

### **11:45AM - Lunch**

### **12:15 PM - Healthcare Innovation KEYNOTE – Let's Think BIG!**

*Discovery Square at Mayo Clinic/Colliers International Presentation*

### **1:15PM - Montana Bio Science Panel**

*How Billings is perceived from High Tech Bio Companies and what we can do to attract them here*

### **2:00pm – 3:15pm (20 mins each) Innovation/Education/Workforce Speed Rounds**

### **Community and Corporate Health – Building a Mutually Beneficial Bond**

*Nich Pertuit – President, Healthy Is Wellness*

### **Healthcare Education - What we have and How We Move the Needle for More**

*Community Leaders in Education*

### **Recruiters – What are the Challenges and How to Help Bring More Talent to Billings**

*Top recruiters share their experiences and expertise*

### **3:30pm - COMMUNITY ACTION FORUM**

*Facilitated by Karen Miller – Director of BillingsWorks at Big Sky Economic Development*

### **FOUR ACTION GROUPS**

*Innovation/Entrepreneurship*

*Healthcare Education Infrastructure*

*Meeting the Needs for a Robust Healthcare Workforce*

*Asset Planning for a Healthy Community*

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