

# STRATEGIC PRIORITIES

COMMUNITY DEVELOPMENT • NEW BUSINESS RECRUITMENT

## "We Are" Aspirations

1. A thriving community that is safe and open for business, with a strong community well-being
2. The top choice for talent and a place that succeeds at developing its workforce
3. Attracting new private investment and job creation at an accelerated rate
4. A destination for the development and attraction of innovative companies
5. A growing, world-class healthcare destination

## MAKE COMMUNITY DEVELOPMENT INVESTMENTS FOR A MEASURABLE IMPACT TO OUR QUALITY OF PLACE

### Objectives

- Advocate for a comprehensive approach/investment in public safety (Board and ED)
- Incentivize downtown revitalization by identifying and securing shovel-ready sites to spur new private investment (ED, OF, RT, and DBP)
- Support the redevelopment of MetraPark, and associated private investment and entryway beautification (CD with MetraPark)
- Secure the \$250,000 match requirement for Phase 1 Coulson Park development, and advocate for a comprehensive approach to new parks and trails development (CD and ED)
- Support concept-development for the Native American cultural center (CD)

## INVEST IN ESSENTIAL INFRASTRUCTURE THAT DIRECTLY DRIVES NEW PRIVATE INVESTMENT

### Objectives

- Secure \$6.0 million to kickoff water and sewer infrastructure development in the TEDD (CD)
- Support the development of three new business/industry parks: Laurel at west interchange; Hwy 3 Airport corridor; and I-90 South Frontage Road (RT, CD)
- Align our business recruitment efforts with these developments and secure new private investment (RT)



POWERED BY



BIG SKY  
ECONOMIC  
DEVELOPMENT

# STRATEGIC PRIORITIES

## BUILD UPON OUR LEADERSHIP STATUS AS A REGIONAL HEALTHCARE HUB

### Objectives

- Shepherd the development of the Montana College of Osteopathic Medicine from the permit process to opening (July 2023), propose and advocate clerkship and residency program development, and facilitate private sector partnership opportunities, including applied research and bioscience (ED, RT)
- Incentivize downtown redevelopment that complements and connects the medical corridor to downtown (RT, ED, CD)
- Partner with the MIST initiative to secure research and lab space for the attraction of bioscience companies (RT, ED)

## GROW AND ATTRACT INNOVATIVE COMPANIES

### Objectives

- Complete the Rock31/BSED building to support a strong, growing entrepreneurship ecosystem and deliver BSED services (R31, DO, ED, Bd)
- Foster the growth of a talent pool (through effective partnerships) that aligns with the needs of innovative companies (BW, R31)
- Deploy a targeted business expansion and recruitment strategy to realize measurable job growth and investment in this sector (RT)

## DEVELOP, RETAIN AND ATTRACT THE NEXT GENERATION OF OUR WORKFORCE

### Objectives

- Facilitate business/education partnerships that serve to strengthen the alignment of workforce needs and workforce development efforts to meet current and future workforce needs (BW)
- Enhance our BOiB talent retention and attraction measures to support employers' efforts to recruit workforce (BW, BOiB, ED)
- Advocate for the growth of key programs, enrollment, and capital investment at RMC and MSUB in partnership with college/university leadership/Board of Regents/legislators (BW, ED)