



FOR IMMEDIATE RELEASE

August 3, 2021

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EDGE OF THE PLAINS DOCUMENTARY THEATRICAL RELEASE ANNOUNCEMENT

BILLINGS, MONTANA (August 3, 2021)- Rock31, powered by the Montana SBDC and Big Sky Economic Development announced today that they will release the film “Edge of the Plains” in select theaters across Montana this fall. Tickets are available at: edgeoftheplains.com

The documentary showcases the inspiring stories of entrepreneurs across central and southeast Montana that turned their pipe dreams into a reality. Audience members will also experience an inside look into the unique processes each company uses to create and manufacture the products they sell. Businesses featured in the film include: Red Oxx, Swanky Roots, EarlyWood, Crazy Creek Products, Toscano Machine, Tumblewood Teas, Cream of the West, and Ben Pease Visions.

“Entrepreneurs are a special breed. They build thriving businesses from nothing more than an idea. They start with zero credibility on kitchen tables and use their faith, passion, and confidence to convince people to buy from them. They hear “No” constantly, they fail, start over, then fail and start over again. They’re the backbone of the U.S. and Montana. This documentary is a rare glimpse into the lives of select entrepreneurs throughout central and southeast Montana.” -Kevin Scharfe, Director of Rock31

Screening Dates and Locations:

Date	Theater	City	Time
Thursday, 9/9	Harlow Theater Project	Harlowton	6:30 PM
Wednesday, 9/15	Sweet Grass Theater	Big Timber	6:30 PM
Thursday, 9/23	Centre Cinema	Hardin	6:30 PM
Thursday, 9/30	Roman Theater	Red Lodge	6:30 PM
Thursday, 10/7	Babcock Theater	Billings	6:30 PM

Get tickets & learn more here: edgeoftheplains.com

About Rock31:

Founded in 2019, Rock31 is the region's next generation of entrepreneur and business-building strategies. We connect entrepreneurs to peers and mentors and offer informal encounters where these innovators, inventors, small-business owners and successful business leaders collaborate to make things happen. We work to solve problems, remove obstacles and clear a path to market. We educate entrepreneurs and guide them through the development process to ensure they have what they need to launch and grow their companies.

Additional information is available at <https://rock31.org/>

About the Small Business Development Center (SBDC):

The Montana SBDC provides tools and guidance to help small businesses and entrepreneurs start-up, expand, or buy/sell a business. We offer FREE one-on-one confidential consulting, business planning, financial projections, marketing research, loan packaging, and low-cost training.

For assistance go to: <https://mtsbdc.ecenterdirect.com/>

About Big Sky Economic Development

Big Sky Economic Development's mission is to sustain and grow our region's vibrant economy and outstanding quality of life, by providing leadership and resources for business creation, expansion, retention, new business recruitment and community development.

Learn more about BSED here: <https://www.bigskyeconomicdevelopment.org/>

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