



BIG SKY
BUSINESS
HEALTHCARE
FORUM

Making Your Business Healthy, Wealthy and Wise
September 9th 2015 8:00AM - 2:00PM
Continental Breakfast & Registration starts at 7:00AM
Location: Big Horn Resort

8:00 - 8:45 Morning Keynote Address:

Dr. Aaron Wernham; The Key to Improving Our Health? Look Beyond Health Care

**8:45 - 9:15 Local Business Leaders talking about workplace wellness/healthcare costs/future
Leveraging regional healthcare prominence to expand and grow business**

Alyssa Welch - Stockman Bank
Sara Walsh - PayneWest

Steve Zabawa - Rimrock Auto
Michael Sanderson - Sanderson Stewart

9:15 - 9:30 BREAK

9:30 - 10:00 Richard Oppen, How Medicaid Expansion is good for Business

10:00 - 10:45 Addiction/Mental Health - How it is affecting your bottom line and the HR challenge

- Eric Arzubi - Billings Clinic (Speaker and panel facilitator)
- o Lynette Kosovich - Rimrock Foundation
 - o Yolawnda Henry - Alternatives Inc.

**10:45 - 11:15 Joey Traywick presents WELLVICE LIVES!!
If you are not WELL then your business can't provide serVICE**

11:15 - Noon Generational Workforce Discussion (facilitated by Elation)

Four generations in the workplace; different ideas, different healthcare needs, different work ethics coming together to make one very successful business.

Noon - Lunch Buffet

12:30 - 1:30 Keynote Speaker - Dr. Zubin Damania

Zubin did everything his immigrant physician parents expected of him: molecular biology and music at UC Berkeley, medical school at UCSE, residency in internal medicine at Stanford, and finally a nearly decade-long career as a hospital doctor at Stanford University Medical Center.

But then he did something his parents didn't expect: he quit, left the Bay Area with his wife and two young daughters, and moved to Downtown Las Vegas. All to be a part of an epic experiment: Zappos CEO Tony Hsieh's Downtown Project. The goal was to transform Downtown Las Vegas in record time from a series of empty lots and quirky bars to the epicenter of a burgeoning tech, arts, food, and business scene. Tony was investing \$350 million of his own cash to curate this experiment, and he asked Zubin to do nothing less than rethink entirely how a 2.8 trillion dollar industry — healthcare — might look if it were just done right from scratch.

Luckily, he found that the answer was probably simpler than it has been made out to be. We don't do primary care right in this country. But through good primary care, you can treat or better yet prevent most costly illnesses. So fix primary care...and you fix medicine.