

# GALLUP®

## **W. Todd Johnson**

*Global Channel Leader, Entrepreneurship and Job Creation*



W. Todd Johnson joined Gallup in 1995 and currently serves as the Global Channel Leader, Entrepreneurship and Job Creation. Todd builds partnerships with governments, nongovernmental organizations and the private sector to create jobs by deploying Gallup economic and management science at the macroeconomic level and across economic sectors.

The first initiative, Gallup's Entrepreneur Acceleration System, started in Mexico in 2006 and expanded to the United States in 2010. Currently, Todd leads the development and deployment of Gallup Builder Profile 10 (BP10), which focuses on identifying and engaging individuals with high-potential entrepreneurial talents and provides the foundation of Gallup's approach to helping cities and nations grow and prosper.

Prior to assuming his current role, Todd managed Gallup's Latin American operations in Argentina, Brazil, Chile, Colombia, Costa Rica, the Dominican Republic, Mexico and Venezuela. Throughout his tenure, Todd has served in leadership positions related to Gallup's global activities and operations.

Todd received his bachelor's degree from Columbia University in New York and his master's degree from the London School of Economics; both degrees were earned with distinction. Todd has served as Board Chairman for the Omaha Business Ethics Alliance, and currently serves on the Defy Ventures Board, the Heider College of Business Advisory Board, the Autism Partnership Board and the Jesuit Academy Board of Directors. At Creighton Prep, Todd serves on the Council of Regents and is a member of the Development Committee. He lives in Omaha, Nebraska, with his wife, Mary, and their three college bound sons, Edward, Charles and Samuel.

Clifton StrengthsFinder Top Five: Self-Assurance | Competition | Ideation | Woo | Maximizer

Builder Profile 10 Top Four: Risk | Determination | Confidence | Disruptor